



April 7, 2014

The Midland Area Community Foundation is excited to host the 30th annual Riverdays Summer Festival in our community. Please mark your calendars for July 18th and 19th!

This year, we will be bringing back several attractions; the Grand Princess Riverboat, the Marvelous Mutts, the Midland Noon Rotary Beer and Wine Tasting, many great options for food and the awesomely muddy volleyball tournament. Coupled with adding more live music, this year's celebration will have something for everyone including plenty of children's activities and fireworks as a capstone to the weekend. New this year, the Midland County Habitat for Humanity ReStore will be holding an art sale and auction at Riverdays on Saturday.

Would you please consider partnering with us to help make this year's event the best yet? Your sponsorship ensures that you are affiliated with this unique event while enhancing your company's image by maximizing awareness across several demographic ranges. In addition, your support shows a commitment to building the sense of community that is embedded in Midland. Your sponsorship is also tax deductible as the Midland Area Community Foundation is a non-profit organization.

Enclosed you will find information on the types of sponsorships available. If you have any questions, please feel free to contact either Dave Kell or Nicole Wilson at 989-839-9661 or visit riverdaysmidland.org for more information.

Together we are excited to celebrate Riverdays in its 30th year and we hope you will join us! Thank you for choosing the Midland Area Community Foundation as your partner **for good, for ever.**

Sincerely,

Dave Kell & Nicole Wilson
Riverdays Organizers
Midland Area Community Foundation
989-839-9661
dkell@midlandfoundation.org & nwilson@midlandfoundation.org
www.riverdaysmidland.com



Sponsorship Levels:

<p>Diamond (\$2,500)</p>	<ul style="list-style-type: none"> • Recognition on riverdaysmidland.org website, Riverdays' Facebook page and in Midland Daily News 'Thank you' ad. • Recognition in all print marketing and event day print materials. • Display your company banner (provided by your organization) in a prominent location at the festival. • Verbal recognition of your company throughout the festival and during the Friday and Saturday headline concerts. • Ten complimentary tickets for a Riverboat ride on July 18th or 19th.
<p>Platinum (\$1,000)</p>	<ul style="list-style-type: none"> • Recognition on riverdaysmidland.org website, Riverdays' Facebook page and in Midland Daily News 'Thank you' ad. • Display your company banner (provided by your organization) in a prominent location at the festival. • Verbal recognition of your company throughout the festival. • Six complimentary tickets for a Riverboat ride on July 18th or 19th
<p>Gold (\$500)</p>	<ul style="list-style-type: none"> • Recognition on riverdaysmidland.org website, Riverdays' Facebook page and in Midland Daily News 'Thank you' ad. • Display your company banner (provided by your organization) in a prominent location at the festival. • Four complimentary tickets for a Riverboat ride on July 18th or 19th
<p>Silver (\$250)</p>	<ul style="list-style-type: none"> • Recognition on riverdaysmidland.org website, Riverdays' Facebook page and in Midland Daily News 'Thank you' ad. • Four complimentary tickets for a Riverboat ride on July 18th or 19th
<p>Bronze (\$100)</p>	<ul style="list-style-type: none"> • Recognition on riverdaysmidland.org website, Riverdays' Facebook page and in Midland Daily News 'Thank you' ad. • Two complimentary tickets for a Riverboat ride on July 18th or 19th



SPONSORSHIP LEVELS (Check One):

*Sponsorship checks must be received by **June 2, 2014**

DIAMOND SPONSOR \$2,500 <input type="checkbox"/>	PLATINUM SPONSOR \$1,000 <input type="checkbox"/>	GOLD SPONSOR \$500 <input type="checkbox"/>	SILVER SPONSOR \$250 <input type="checkbox"/>	BRONZE SPONSOR \$100 <input type="checkbox"/>
Company Name:				
Contact Name:				
Business Address:				
City:		State:		Zip:
E-Mail:				
Phone (daytime/office):			Phone (evening/cell):	

NOTE: Company logos should be emailed (in high quality format) to Ben Tierney at btierney@midlandfoundation.org

Please make checks payable to the Midland Area Community Foundation. Completed forms can be faxed or mailed to: Midland Area Community Foundation, 76 Ashman Circle, Midland, MI 48640, Attn: Dave Kell (Fax) 989-839-9907.

Payment Method:

- Check (*made payable to MIDLAND AREA COMMUNITY FOUNDATION*)
- Cash / Money Order
- Credit Card: Visa / MasterCard

Card Number: _____ Exp. Date: _____

Name on Card: _____ *CVV Number: _____

*Three digit number on back of card

Signature: _____

By signing this agreement, I agree to the sponsorship level indicated above, I will pay by on or before **June 2, 2014** and send my company logo to the Midland Area Community Foundation before that date via email.

Signature: _____ **Date:** _____

Print Name: _____